Who	• Who wrote the pages and are they an expert?	
	• Is a biography of the author included?	
	• How can I find out more about the author?	
What	• What does the author say is the purpose of the site?	
	• What else might the author have in mind for the site?	
	• What makes the site easy to use?	
	• What information is included and does this information differ from other sites?	
en	• When was the site created?	
When	• When was the site last updated?	
Where	• Where does the information come from?	
	• Where can I look to find out more about the sponsor of the site?	
Why	• Why is this information useful for my purpose?	
	• Why should I use this information?	
	• Why is this page better than another?	

Rubric for Grading The Five W's of Website

Student Name:		Missing - 0	Poor - 1	Adequate - 2	Good - 3	Score
Who	Who wrote the pages and are they an expert? Is a biography of the author included? How can I find out more about the author?	Student makes no entry.	Student names an author but is incorrect.	Student names author and attempts explanation of expertise.	Student identifies author & expertise & cites biography.	
What	What does the author say is the purpose of the site? What else might the author have in mind for the site? What makes the site easy to use? What information is included and does this information differ from other sites?	Student makes no entry.	Student attempts to explain purpose of site but is incorrect.	Student correctly identifies purpose of site and what makes it easy to use.	Student explains explicit and implicit purpose of site, identifies ease of use features and differentiates from other sites.	
When	When was the site created? When was the site last updated?	Student makes no entry.	Student identifies a date but is incorrect.	Student correctly identifies date of site.	Student correctly identifies date site was created and date site was updated.	
Where	Where does the information come from? Where can I look to find out more about the sponsor of the site?	Student makes no entry.	Student identifies a sponsor but is incorrect.	Student correctly identifies sponsor of site.	Student correctly identifies sponsor of site and explains where more information can be found.	
Why	Why is this information useful for my purpose? Why should I use this information? Why is this page better than another?	Student makes no entry.	Student attempts to explain why they chose the site.	Student explains why the information is useful and why they should use it.	Student explains why the information is useful, why they should use it and compares it favorably to another site.	
Style	Handwriting legibility, name present, website URL present	Student makes no entry	Student partially completes name and URL	Student completes name and URL but writing is difficult to read	Student completes name and URL correctly and writes legibly	

Based on Kathy Schrock's 5 W's of Website Evaluation